



Generator News 11/11/10

Better Power, Inc. - Your Generac Generator Wholesaler

“Try Before You Buy - New Rental Service”

Did you see us with the Generator Transport Cart at the CMD Tool Show?

We are offering a new service to help you to install generators -- by yourself!

You can rent an installation cart for one week for only \$20. Here is how the program works:

- Call us to reserve the week you would like to use the cart – install as many generators as you want.
- Stop by our office M-F 8:15-5:00 at 2140 West Henrietta Road in Rochester to pick up the install cart.
- Give us a credit card number and when you bring the cart back you can pay the \$20 by cash, check or credit card. If you buy a cart within 12 months, your rentals count toward the cart cost.
- If you do not bring the cart back within 7 days, you are purchasing the cart and we will charge your credit card the price of the cart - \$459.

Close Out Sale:

- 1. Remote Monitor (#5636) – only ONE left at \$222 (compared to \$270 for Nexus). No need to go outside in the rain & snow. Monitor and perform functions from the comfort of your home. See attached spec sheet.**
- 2. 100 Amp 8-Circuit Transfer Switch (#RTSD100A1) – just TWO left at \$348. Save \$25 off the price of \$373 for a 10-circuit switch, which is now the smallest.**

Add-On Profit for you! Generac is now “recommending” that ALL air-cooled units have a Cold Weather Kit, wherever the temperature falls below 32F. The kit has a Crankcase Oil Heater and a Battery Heater, both thermostatically-controlled and easily installed (see attached spec). They are retrofittable to older models also, so call all those old customers too. And while you are at it, ask them to recommend a friend who wants a generator! We are stocking the kits at our Rochester warehouse. \$261 your cost – sell it for a profit!

New Portable now shipping - GP6500E 6.5kW - Generac’s lowest priced Electric Start model - \$826.

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Prices shown are for pick up at warehouse OR we deliver to you: \$35 in Monroe County; \$45 to Western NY; \$65 to Central & Eastern upstate NY; call for pricing elsewhere.

This sale may be discontinued at any time without notice.

Prices shown above include 3% discount for cash/checks; call for credit card prices.

Thanks again for your business!

Better Power, Inc. *office address:* 2140 West Henrietta Road, Rochester, NY 14623

Warehouse: C&M Forwarding, 45 Jet View Dr., Rochester, NY 14624

Always call the office first to order product that is at the warehouse! - needs 6 hours notice. 585-475-1321 or 1-800-475-1321 www.BetterPower.biz